



## Sublet Brochure







## Earn extra income

As an owner at Pure Leisure did you know you could sublet your property to holidaymakers? (When you're not using it of course!). This means you get the best of both worlds. Fun for yourself when you want it and valuable income from it when you don't! The extra income you earn from holiday hire can then be used to offset against your running costs or pitch fees.

We have a service to help you, we'll find the holidaymakers and make all the bookings on your behalf and you wait for the money to come into your account!

Just think of those dates where you're not using your Holiday Home and it's left empty. Think about how many others who are willing to pay for the use of your lovely home for their holiday! Our scheme enables you to hire out to those people and you reap the benefit! We simply manage it all!

## Why choose us?

### What is included?

- ✓ Devoted bookings team that are open 7 days a week 362 days of the year.
- ✓ Dedicated Sublet Co-ordinator who will be your point of contact 5 days a week
- ✓ Committed Marketing team who will proactively promote your Holiday Home.
- ✓ Meet and greet all guests

We appreciate before signing up to anything, it's important to understand all charges, so we've laid out how our sublet calculations work.

The amount you receive will be based on the deductions below:

- ✓ NET Accommodation Revenue Monies received after taking off the cost of Entertainment passes, handling fee & any 3rd party costs\*.
- ✓ Commission Fee, covers all the marketing costs incurred to promote your Holiday Home and administrative tasks.
- ✓ We provide a full clean of your Holiday Home after its use, ready for you to return or the next holiday date you have provided

If you would like further information regarding our sublet programme, or if you wish to sign up please call and speak to the Sublet Co-ordinator on 01524 781453 or Email: [sublets@pureleisuregroup.com](mailto:sublets@pureleisuregroup.com)



# Standard Inventory

When you join the Sublet Scheme you will need to ensure that there is a minimum of basic inventory in your Caravan/Lodge. The below table details the items and quantities for a 4 Berth, 6 berth and 8 berth Caravan & Lodge. If you have any queries, please do not hesitate to speak with a member of the Reception team or the Sublet Co-ordinator who will be happy to help.

Cutlery	4 Berth	6 Berth	8 Berth
Forks	4	6	8
Knives	4	6	8
Teaspoons	4	6	8
Dessert spoons	4	6	8
Slotted spoon	1	1	1
Serving spoon	1	1	1
Wooden spoon	1	1	1
Carving fork	1	1	1
Vegetable knife	1	1	1
Bread knife	1	1	1
Scissors	1	1	1
Sharp knife	1	1	1
Tin opener	1	1	1
Corkscrew	1	1	1
Fish slice	1	1	1
Potato masher	1	1	1
Potato peeler	1	1	1
Cutlery tray	1	1	1

Crockery	4 Berth	6 Berth	8 Berth
Dinner plates	4	6	8
Side plates	4	6	8
Mugs	4	6	8
Cups	4	6	8
Drinking glasses	4	6	8
Wine glasses	4	6	8
Cereal bowls	4	6	8
Large fruit bowl	1	1	1
Water jug	1	1	1

Cooking & Utensils	4 Berth	6 Berth	8 Berth
Glass measuring jug	1	1	1
Egg cups	4	6	8
Casserole dish	1	1	1
Pudding basin/mixing bowl	1	1	1
Glass oven dish	1	1	1
Salt & pepper pots	1 of each	1 of each	1 of each
Tea pot	1	1	1
Glass chopping board	1	1	1
Stainless steel colander	1	1	1
5 piece saucepan set (including frying pan & milk saucepan)	1	1	1
Kettle	1	1	1
Microwave	1	1	1
Toaster	1	1	1
Cheese grater	1	1	1
Butter dish	1	1	1
Whisk	1	1	1

Cleaning materials	4 Berth	6 Berth	8 Berth
Washing-up drainer	1	1	1
Washing-up basin	1	1	1
Broom	1	1	1
Dustpan & brush	1	1	1
Clothes airer	1	1	1
Door mat	1	1	1
Coat hangers	14	14	14
Toilet brush	1	1	1
Pedal bin	1	1	1
Waste paper bin	1	1	1
Bathroom bin	1	1	1
Mop & bucket	1	1	1
Pillows	8	12	16
Duvets 13.5 tog	Yes	Yes	Yes

# Grade Guidelines

To give you an idea of our current grade guidelines please see the below guide to grading your Holiday Home. For current grading, please ask your Sublet Co-ordinator.

	Bronze	Silver	Gold	Platinum
Double Glazing	No	No	Yes	Yes
Heaters Throughout	Yes	Yes	N/A	N/A
Central Heating	No	No	Yes	Yes
Minimum Flat TV Size	22"	22"	32"	32"
TV in Master Bedroom	Yes	Yes	Yes	Yes
TV in All Bedrooms (Platinum)	No	No	No	Yes
DVD Player	No	No	Yes	Yes
Fully Equipped kitchen	Yes	Yes	Yes	Yes
Minimum Under Counter Fridge with Freezer Compartment	Yes	Yes	Yes	Yes
Ensuite	No	Yes	Yes	Yes
Decking	Yes	Yes	Yes	Yes
Patio Furniture	Yes	Yes	Yes	Yes
Lake Front Positioning (if applicable)	No	No	No	Yes
Washing Machine	No	No	No	Yes





# Frequently Asked Questions

## **How much can I earn from hiring out my Holiday Home?**

Potential earnings really depend on the grade of your property, how many weeks you decide to allocate your property for hire and the time of year.

## **What dates would give me the highest earnings from holiday hire?**

It all depends on how many weeks you allocate for holiday hire. July, August and school holidays are the easiest to fill and will generally earn you more money. The earlier we receive your Sublet Agreement Form the better.

## **How will Pure Leisure get bookings for my Holiday Home?**

We will promote holidays in our brochure, our website, in national and regional press, external websites, tour operators, direct mail and much more. We'll strive to obtain the highest price for your Holiday Home, though there may be times we need to provide

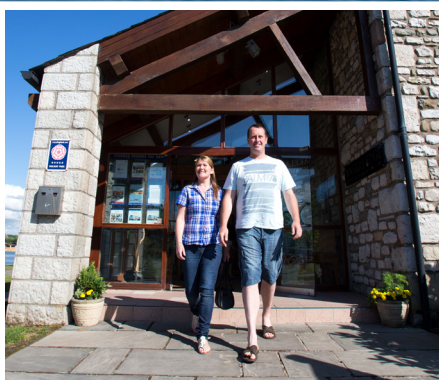
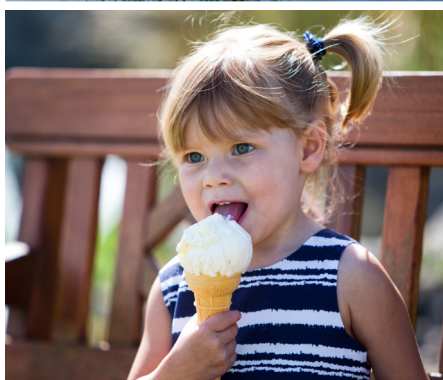
discounts.

## **What if I need to change the dates?**

Don't worry, just give us a call and we'll try our best to move bookings out of your Holiday Home as long as we have availability in alternative accommodation. We work hard to fill your Holiday Home with the dates you've agreed, so to change them we really need at least 6 weeks notice. Date changes will be confirmed in writing direct.

## **When will I receive my income?**

Sublet income is paid annually to all Owners; the Accounts team produce your statement from 1st February-31st January for the current year. Commission, cleans, sundries and 3rd party costs are calculated and adjusted on the statement and any revenue that is payable will be sent out to you by the Royal Mail post service along with a cheque.





## 4 Simple Steps to Sign Up!

Signing up to the scheme is simple. If you have any questions regarding the Sublet programme, the brochure or the forms please don't hesitate to contact the Sublet Co-ordinator or speak with Holiday Letting Teams directly at park.



### Complete Agreement Form

Complete your 'Sublet Agreement Form' ticking each relevant box that you require. Details about your property will be useful for grading purposes and information available to Holiday makers.



### Return Agreement Form

Send your completed Sublet Agreement Form and Terms and Conditions Slip to the Sublet Co-ordinator at:

**Pure Leisure Group, Head Office, South Lakeland House,  
Yealand Redmayne, Carnforth, Lancashire, LA5 9RN**

Or alternatively email your forms to [sublets@pureleisuregroup.com](mailto:sublets@pureleisuregroup.com)  
(We would recommend that you carefully read the Terms and Conditions and to take a copy for your own reference).



### Inspection

On receipt of your completed Sublet Agreement form and signed Terms and Condition slip, we will arrange an inspection of your Holiday Home to ensure everything is in order to assess the correct accommodation grade.

If there is any maintenance or cleaning work required before we commence hiring out, we will advise you of the work needed and cost involved. You can then opt to conduct the work yourself or instruct the park to do it for you



### Confirmation

Once your Holiday Home has been graded and any maintenance work completed, we will send a confirmation letter or email detailing the grading and confirming that your Holiday Home has been placed on our reservation system.

For a lifetime of holidays,  
or just a short stay.



**South Lakeland Leisure Village**

Borwick, Carnforth  
Lancashire, LA6 1BH



**Bridlington Links**

Flamborough Road, Marton  
Bridlington, East Yorkshire, YO15 1DW



**Billing Aquadrome**

Crow Lane, Great Billing  
Northampton, NN3 9DA



**Tydd St Giles**

Kirkgate, Wisbech  
Cambridgeshire, PE13 5NZ



Call **01524 784290** or visit [pure-leisure.co.uk](http://pure-leisure.co.uk)